

Blackwell LoadMaster



February 2012

With the New Year now into full swing, we at Blackwell Loadmaster would like to take this opportunity to say it has been a privilege to have been a supplier to your business, and we look forward to working with you through 2012.

We couldn't give an overview of 2011 without first acknowledging the resilience of our customers and co workers, following the events of the devastating earthquake last February. In the past year we have seen many of you having to relocate and or rebuild, the can do attitude has been an inspiration to us all.

At Blackwell Loadmaster, 2011 saw many changes. The Loadmaster brand has gone from strength to strength with agents of the Loadmaster Easy-fit Towbar spreading throughout New Zealand. The quality of the product and the ease of installation are reflected in its continuing high reputation and ever increasing sales.

We are constantly researching initiatives to improve on our products, 2011 has seen changes to the design of our Loadmaster Decks, these changes although only minor will make our Decks even more user friendly.



Reinvesting in more technology is something that we will focus on this year. The purchase of the new punch and shear machine with its automatic functions allows us to increase the efficiency of our towbar manufacturing.



As most of you will know, late last year we became the Christchurch distributor for Load-Lid. This is a great option for load bearing lids on the back of a wellside Utes and is perfect for tradesman, contractors and farmers.



Call us for more details and pricing on most new model Utes or visit our website www.loadmaster.co.nz for more information on Towbars, Bullbars and Decks.

Thank you for your continued support, it has been appreciated. We look forward to working alongside you in 2012.

The Team at Blackwell Loadmaster

TOWBARS  **BULLBARS**  **DECKS**